

# Make your voice heard

The GIBS Executive Programme In Media Leadership.  
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**Gordon  
Institute  
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Science**  
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Are you ready to lead change in the African media landscape? Join a dynamic group of senior media professionals and sharpen your leadership edge with the Executive Programme in Media Leadership at GIBS — a world-class business school committed to empowering Africa’s next media pioneers.

**Part-time | 4 Months | Hybrid Format**  
**Globally accredited, proudly African**  
**Designed for current and future media leaders**

## Why join this programme?

Build leadership skills for transformation and resilience  
Gain strategic and commercial media acumen  
Expand your network across Africa’s media landscape  
Access world-class Faculty & industry thought leaders

## Who should apply?

Media executives, editors, content strategists, newsroom and digital leaders, product and tech heads, and key decision-makers shaping media policy, finance, and operations across Africa.

## Partial scholarships available

We understand that financial support can make all the difference. A limited number of partial scholarships are available. If you’d like to be considered, please express your need for financial support in your motivational letter.

For enquiries, contact: [execed@gibs.co.za](mailto:execed@gibs.co.za) | ☎ +27 (0)11 771 4000

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Brochure

